Meaningful public-private partnerships can form an even stronger foundation of trust between law enforcement agencies and the community. These programs empower communities to take a more proactive role in public safety, allow agencies to respond more quickly to crimes in progress and help create an exchange of information and real-time intelligence that can keep both citizens and officers safer.

When communities and police consistently and constructively work together it can help to reduce crime, drive lasting economic development efforts and maximize the safety of units responding to a call for service. And in recent events, it is important that for both parties complete transparency and accountability is maintained to help ensure that business investments are protected and safeguarded, while maintaining the safety of officers responding.

With the Avigilon Public-Private Partnership (PPP) Packages businesses can integrate new or existing cameras into law enforcement systems by leveraging Avigilon Cloud Services. Once the business is opted into law enforcement’s camera sharing program, the connection of Avigilon Cloud Services and Avigilon Control Center provide the following benefits:

- Allows business owners a real-time view of their business property
- Records activities on the property to protect from frivolous claims
- Once a business is opted in, it allows law-enforcement a real-time view in the event of a public safety incident
- Allows law-enforcement easier access to recordings in the event of an investigation
- Secure remote connection to the video security system

THE THREE AVIGILON PPP PACKAGES BELOW GIVE OPTIONS FOR BOTH LAW ENFORCEMENT AND BUSINESSES IN THE COMMUNITY TO SELECT AN OPTION THAT FITS THEIR NEEDS:

- **BASIC**
  - Avigilon Control Center connected to Avigilon Cloud Services (Software Only)

- **ADVANCED**
  - Avigilon Cloud Services & Edge Solution (Software & Recorder)

- **ADVANCED PLUS**
  - Avigilon Cloud Services, Edge Solution, & Avigilon Cameras (Software, Recorder & Camera Hardware)

Motorola Solutions and Avigilon suggest working with a local preferred integration provider for implementation of packages.
**SELECT A PACKAGE THAT MEETS BUSINESS STANDARDS**

**PACKAGE QUICK-COMPARISON GUIDE**

<table>
<thead>
<tr>
<th>INCLUDES</th>
<th>PPP BASIC ACS</th>
<th>PPP Advanced ACS + ES Recorder</th>
<th>PPP Advanced+ ACS + ES + New Cameras</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avigilon Control Center (ACC) Core Software License*</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Avigilon Cloud Services (ACS) Connection**</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Storage on ACC Edge Solution (ES) Analytics Appliance***</td>
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<td>✔️</td>
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<tr>
<td>Connection of up to 8 Existing Cameras</td>
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<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Optional On-Premise Analytics (Automatically detect people, vehicles and unusual motion)</td>
<td>✔️</td>
<td></td>
<td>❌</td>
</tr>
<tr>
<td>Installation of up to 8 new high-definition security cameras</td>
<td></td>
<td></td>
<td>✔️</td>
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</tbody>
</table>

*Customer must provide Compliant Hardware - Cameras, PC, Storage Server  
** Customer must have ACC 7.4.4 or higher  
*** Analog systems may require additional hardware  
All customers purchasing the packages must provide internet connection with sufficient upload capabilities for cloud capabilities
LEVERAGE A ROBUST ECOSYSTEM

PACKAGE TECHNOLOGY DEFINED

Having the right technology is critical to law enforcement’s success of safeguarding business investments within the community and protecting its citizens. And once the community understands the value of the technology that secures their assets, it is critical they have an integrator who will guide them in their decisions when partnering with law enforcement. Avigilon, a Motorola Solutions Company, delivers best-in-class video security solutions that meet the needs of both parties. And just as you are building a strong foundation with the community, we have built a robust ecosystem of video solutions to integrate into your new or existing camera infrastructure. Enabling you to maximize your resources and enhance response.

THE TECHNOLOGY IS AVAILABLE IN THE AVIGILON PUBLIC-PRIVATE PARTNERSHIP PACKAGES:

AVIGILON CONTROL CENTER (ACC)
Avigilon Control Center (ACC) 7 is the latest and most advanced version of ACC™ video management software. Through its AI-enabled Focus of Attention interface, you’ll be notified of events requiring your attention.

AVIGILON CLOUD SERVICES (ACS)
Cloud-connect ACC through the Avigilon Cloud Services (ACS) platform, which enables a modern cloud-connected user experience, accessible from a web browser. This easy and secure configuration allows you to remotely access your ACC sites via the web or mobile app.

ACC EDGE SOLUTION ANALYTICS APPLIANCE
The ACC Edge Solution (ES) Analytics Appliance provides a cost-effective way to add analytic capability to new or existing video security cameras, enabling you to intelligently record locally, monitor centrally and manage remotely.

THE H5 MINI DOME
The Avigilon H5M camera provides a cost-effective solution with high-definition image quality for budget-conscious video security projects and is beneficial for sites that require a small footprint camera for outdoor use.

THE H4 MINI DOME
The Avigilon H4M is the smallest and most discreet camera within the Avigilon H4 platform, offering exceptional image quality at an entry-level price point. Its modular design enables it to snap into surface, in-ceiling or pendant mount adapters for fast and easy indoor installations.
1. CREATE: A ROBUST CAMERA SHARING PROGRAM
Your agency can enhance the safety of its community and keep important business assets protected through camera sharing programs. Bridging the gap between law enforcement, fire services, emergency management and businesses and benefit from more proactive and informed public safety responses to criminal activity or other events before they become bigger threats. Implement a camera share program within your agency based on your policies and current technology investments in the goal of bringing together law enforcement systems and businesses’ camera infrastructure, enhancing overall public safety.

2. LEVERAGE: UTILIZE EXISTING INVESTMENTS
Leverage your current law enforcement technology investments and consolidate all critical incident information into one complete operating picture. By analyzing the current systems and investments you can determine what new technology is needed to enhance operations and what in place can be leveraged without additional investment. Additionally, connecting your video security deployments to the cloud allows for a rapid enhancement of the information sharing. Once understanding the capabilities of your current systems you can reach out to your community businesses to understand what current technology they have in place.

3. IMPLEMENT: A PACKAGE THAT WORKS FOR YOUR COMMUNITY
Once reviewing and discussing options, implement one or more of the Avigilon Public-Private Partnership (PPP) Packages within your operations and community businesses. Law enforcement can easily partner with the community by integrating PPP Packages with new or existing cameras within the business. Enabling law enforcement to seamlessly connect into their video infrastructure once opted in. The packaged solutions will create a bridge between video and data, allowing law enforcement to work proactively with the business or community.

4. RESPOND: RESPONSIBLE & PROACTIVE CRIME FIGHTING
When agencies have the right technology to streamline existing cameras from businesses, they can foster a safer and more connected response within the community. Engaging the community in a responsible way, and leveraging private investments, which provides a benefit to everyone. Businesses can trust that law enforcement is focusing on the right incidents and responding to information when it matters most, all while boosting community-police relations, trust, and transparency.
To get started on implementing the Avigilon Public-Private Partnership Packages within your operations contact your local Avigilon Sales Representative, Avigilon Partner or visit www.avigilon.com for more product information.

PPP PACKAGE TERMS & CONDITIONS

- The Avigilon Public Private Partnership Package Promotion ("Promotion") runs through December 31, 2020 ("Promotion Period").
- All orders must be placed by December 18th 2020, and shipped by December 31st 2020.
- PPP Packages cannot be combined with any other promotional offer, special pricing or contract pricing.
- In order to obtain the Promotion Packages, you must contact your Direct Avigilon Account Executive, Inside Sales Representative or Certified Avigilon Partner.
- If Customers Cameras are analog, an additional digital encoder will be required for installation.
- All customers purchasing the packages must provide internet connection with sufficient upload capabilities for cloud capabilities.
- Packages cannot be applied to existing backlog orders.
- Avigilon, a Motorola Solutions Company, reserves the right to modify, withdraw or cancel this Promotion in whole or in part without prior notice. All decisions made by Avigilon, a Motorola Solutions Company, are final.
- PPP Package is valid for US customers only.
- Avigilon, a Motorola Solutions Company, is not responsible for lost, late, misdirected or incorrectly submitted orders or transactions, and shall also not be responsible for any shipping or invoice delays.